



# **CONTENTS**

EXECUTIVE SUMMARY 3
TENANT OVERVIEW
OVERALL LEASING PLAN 5
SITE PLAN
CLOSEUP AERIAL
MARKET AERIAL
MARKET OVERVIEW
REGIONAL MAP10
ELEVATIONS11



### **EXECUTIVE SUMMARY**

PRICE	CAP RATE	NOI
\$2,127,659.57	4.70%	\$100,000

# **KEY HIGHLIGHTS**

- Brand new Texas Roadhouse Ground Lease
- Absolute NNN Lease; No Landlord Responsibilities
- Opening end of October of this year
- Lowe's, Hobby Lobby, Aldi, Planet Fitness anchored
- Traffic counts 20,000 ADT and 58,000 + on Interstate
- \$21m in road improvements to Route 11 and exit ramp
- Surrounded by 2m square feet of retail between Exit 5 and 7
- Trade Area Population of 484,280
- Serving The Following Counties:
  - In Virginia: Scott, Washington, Russel, Tazewell, Smyth, Wise, Wythe
  - In Tennessee: Sullivan, Washington, Carter, Johnson

# **LEASE OVERVIEW**

- The site is 2.06 acres.
- 10-year lease with 3 options of 5 years

Years 1 - 5	\$100,000 annual rent	
Years 6 - 10	\$110,000 annual rent	
1st Renewal	\$121,000 annual rent	
2nd Renewal	\$133,000 annual rent	
3rd Renewal	\$146,410 annual rent	





#### **TENANT OVERVIEW**



Texas Roadhouse is an American steakhouse that specializes in steaks in a Texan and Southwestern cuisine style, it is a subsidiary of Texas Roadhouse Inc, which has two other concepts (Bubba's 33 and Jaggers) and is headquartered in Louisville, Kentucky. The chain operates about 666 locations (as of August 2021) in 49 U.S. states and 29 international locations in 10 countries. It is known for its free peanuts at each table along with free Fresh-Baked Bread with honey cinnamon butter.

Texas Roadhouse was founded on February 17, 1993, at the Green Tree Mall in Clarksville, Indiana; across the Ohio River from Louisville, Kentucky. Founder W. Kent Taylor, a Louisville native, lived in Colorado and worked at nightclubs and restaurants there. In 1990, Taylor returned to his hometown of Louisville, Kentucky. He began work as a Kentucky Fried Chicken manager and had dreams to open a Colorado-themed restaurant. Former Kentucky Governor John Y. Brown, Jr. helped Taylor fulfill his dream by backing him with \$80,000. In 1991, Taylor opened Buckhead Mountain Grill. Taylor was his own executive chef. Brown invested more money and wanted to open a second store in Clarksville, but complications in the partnership caused it to fall apart.

Texas Roadhouse's mission statement is "Legendary Food, Legendary Service". Their mascot is an armadillo named Andy.

The company's restaurants offer entertainment in the form of line dancing. The waiters, waitresses and hosts perform these dances throughout the night. The employees participate in intercompany competitions: bartenders compete in "The Real Bar" competition, and meat cutters in the annual "Meat Hero Competition".

The Roadhouse Corporation supports the homebuilding programs Habitat for Humanity International and Homes For Our Troops. The company also sponsors a road cycling team of about 20 cyclists. Texas Roadhouse is a major supporter of Special Olympics.

Each restaurant had a table called "Willie's Corner", with pictures and memorabilia of Willie Nelson. In 2002, Nelson signed a deal to become an official partner of Texas Roadhouse. Since then, Nelson has heavily promoted the chain, including a special on Food Network. Willie Nelson is the owner of the Texas Roadhouse in South Austin, TX.



Company Name	Texas Roadhouse		
Traded as	Nasdaq: TXRH   S&P 400		
Founded	February 17,1993		
Year Founded	1993		
Headquarters	Louisville, KY		
<b>Number of Locations</b>	666		
Website	www.texasroadhouse.com		
Area Served	United States, Saudi Arabia, Kuwait, Bahrain, United Arab Emirates, Qatar, Phillippines, Taiwan, Mexico, China and South Korea		
Revenue	\$2.8B		
Net Income	\$186.12M		
Total Equity	\$839.08M		
Number of Employees	64,900		

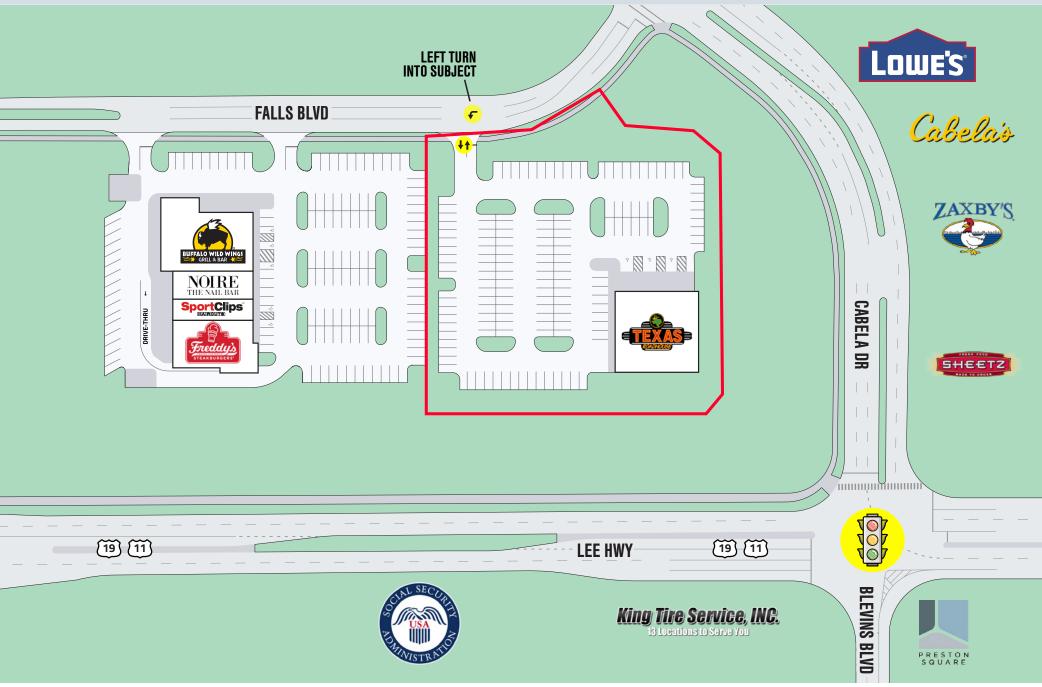


# **OVERALL LEASING PLAN**





# **SITE PLAN**



### **CLOSEUP AERIAL**





### **MARKET AERIAL**





#### MARKET OVERVIEW

"Thanks to its close proximity to Interstate 81, Bristol is linked from Tennessee in the south to New York in the north, making it an ideal center for economic development and growth. Given Bristol's wide variety of entertainment, shopping and recreational opportunities in the midst of a rural environment, the city is often referred to as the "Capital of Southwest Virginia."

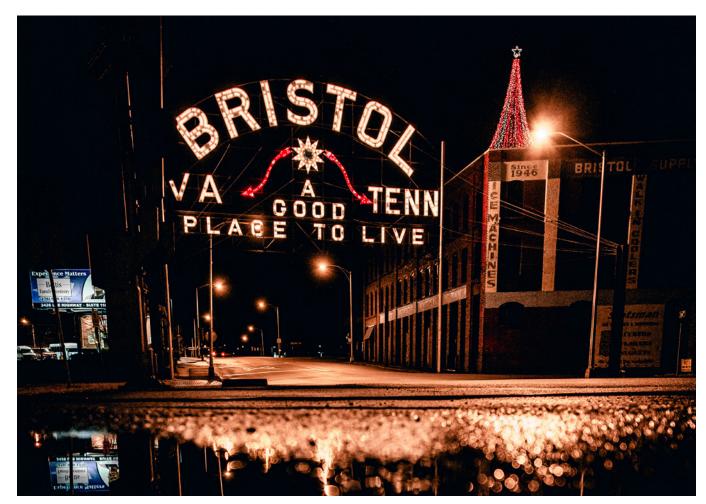
The city is also known as the "Birthplace of Country Music" because Bristol was the location of the first country music recordings made for national distribution. Today, country music murals and monuments line Bristol's State Street.

The Birthplace of Country Music Museum provides a forum for live performances, and it also features collections of musical instruments and

memorabilia from country music legends like Lester Flatt, Earl Scruggs and Tennessee Ernie Ford."

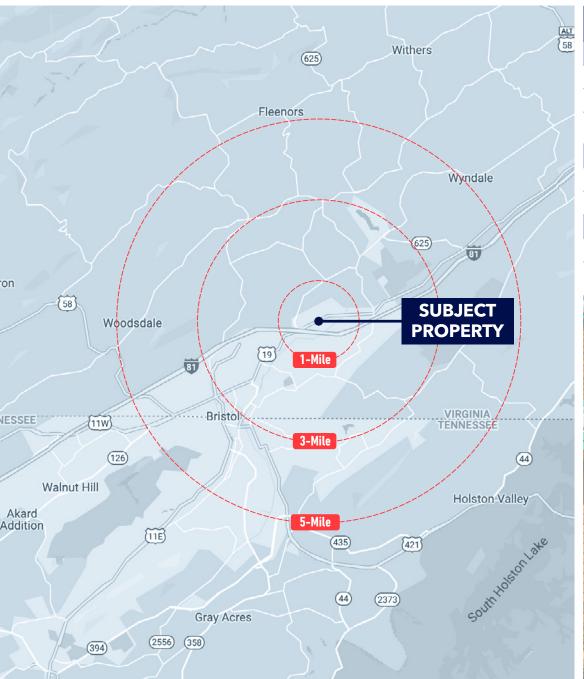
TRI-CITIES REGION: The Property sits within the city of Bristol, Virginia, just across the state line from its twin city of Bristol, Tennessee. The city is part of the larger Tri-Cities region, which is home to approximately 500,538 residents and is served by Interstate Highways 26 and 81. Bristol's central location and excellent transportation connections puts the states of West Virginia, Kentucky, Tennessee and North Carolina within easy driving distance.

COMMERCIAL RETAIL DEVELOPMENT: The Property is prominently positioned off Exit 5 on Interstate 81, one of the two major commercial retail corridors in the city of Bristol. The retail centers off Exits 5 and 7 both have a regional pull that serve a very large market area that captures local and regional visitors. Juxtaposition to the highway and two airports creates an ideal location for accommodating travelers and visitors while also providing dining, shopping and entertainment options for local residents."





# **REGIONAL MAP & DEMOGRAPHICS**

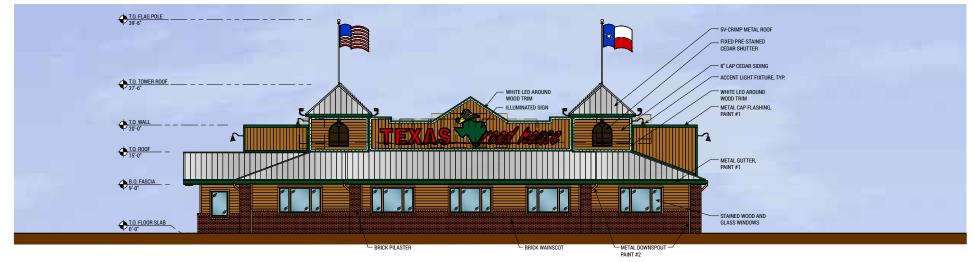


DEMOGRAPHICS	3 MILE	5 MILE	20 MIN DRIVE TIME	30 MIN DRIVE TIME
POPULATION				
2021 Total Population	19,814	45,301	72,317	133,227
2026 Projected Population	20,407	46,189	73,113	134,368
Projected Annual Growth 2021 to 2026	0.6%	0.4%	0.2%	0.2%
HOUSEHOLDS				
2021 Total Households	8,696	19,836	31,653	56,864
2026 Total Households	8,698	19,939	31,838	57,341
INCOME				
Average Household Income	\$61,122	\$59,036	\$61,933	\$70,716
Median Household Income	\$46,069	\$46,342	\$48,627	\$52,810





# **ARCHITECTURAL ELEVATIONS**



FRONT ELEVATION



REAR ELEVATION



# **ARCHITECTURAL ELEVATIONS**







LEFT ELEVATION



